



# views on a sustainable future

**BUSINESS SUSTAINABILITY SEMINAR: Applying Profitable Sustainability Solutions to Businesses**

**MAY 7 2008**



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REGISTER NOW FOR THIS LUNCHEON SEMINAR AT: [www.hawaii-publishers-association.com](http://www.hawaii-publishers-association.com)

MAY 7 2008

The focus of this luncheon is real life sustainable solutions that make business sense, too. You'll learn about current solutions and how they can save money, generate revenue and even create better products while having little or no environmental impact. Participants will be presented with 5 sustainable steps to implement right now into their organization or family. Also, ideas for the future will be discussed.

11:30AM – 1:00PM

Natsunoya Tea House  
1935 Makanani Drive  
Honolulu Hawaii 96817

*Japanese Lunch • Green Tea • Parking Available*

Cost: \$25 per person

Register on-line at:

[www.hawaii-publishers-association.com](http://www.hawaii-publishers-association.com)

Deadline: April 25

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## Kevin Loscotoff

SENIOR PUBLIC AFFAIRS MANAGER,  
Wal-Mart Stores, Inc.

Wal-Mart's environmental goals are simple and straightforward: To be supplied 100 percent by renewable energy; to create zero waste; and to sell products that sustain our resources and the environment. Mr. Loscotoff will update us on what Wal-Mart is doing to meet its goals here in Hawaii, nationally, and globally. "Sustainability is more than just a responsibility," Loscotoff said. "It's an opportunity for all of us to bring about real and sustainable change."



HAGADONE  
PRINTING COMPANY

## Erwin Hudelist

PRESIDENT,  
Hagadone Printing Company

An advocate for the environment long before "sustainability" became a buzz word, Erwin Hudelist received the *Investing in the Environment Award* from the State of Hawaii in 1994. Mr. Hudelist has a Master's degree in Sustainable Development, a Master's degree in Print Engineering and the practical experience of running a local company for more than 17 years. Mr. Hudelist will explain how Hagadone has become a nationally recognized leader in environmental responsibility despite the challenges of being a manufacturing business in Hawaii.

Hawaii Publishers Association  
45-067 C Kaneohe Bay Drive  
Kaneohe, Hawaii 96744

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