

INTERNATIONAL  
ASSOCIATION OF  
BUSINESS  
COMMUNICATORS  
HAWAII CHAPTER

2006

## ILIMA AWARDS

CELEBRATING EXCELLENCE

### AWARD OF EXCELLENCE

**Cedric Yamanaka**  
CENTRAL PACIFIC BANK  
CPF ANNUAL REPORT 2004

**Kimberly Vierra**  
HAWAII COMMUNITY  
FOUNDATION  
HCF'S "IN FOCUS"  
2005 ANNUAL REPORT

**Keith DeMello**  
MCNEIL WILSON  
COMMUNICATIONS  
"THE END OF WORLD WAR II"  
60TH ANNIVERSARY  
BROCHURE PROGRAM

**Piia Aarma**  
PINEAPPLE TWEED  
HAWAII CORAL REEF  
BROCHURE SERIES

**Ross Wilson**  
CURRENT EVENTS  
TINGUELY DEVELOPMENT  
BROCHURE

**Alan Tang**  
OLOMANA MARKETING  
OLELO COMMUNITY  
TELEVISION CORPORATE  
STATIONARY (BRAND IDENTITY  
APPLICATION)

**Barbra Pleadwell**  
PLEADWELL & HASTINGS  
H&P MOVES ON UP!



### AWARD OF MERIT

**Pepi Nieva**  
HAWAIIAN ELECTRIC  
COMPANY  
A TASTE TO REMEMBER

**Keith DeMello**  
MCNEIL WILSON  
COMMUNICATIONS  
INAUGURAL  
ARCHITECTS HI LTD.  
"SKETCHES" NEWSLETTER

**Cheryl Ernst**  
UNIVERSITY OF HAWAII  
MALAMALAMA

**Lucy Jokiel**  
HMSA  
HMSA'S ISLAND  
SCENE MAGAZINE

**Tracy Ching**  
STRYKER WEINER &  
YOKOTA PUBLIC  
RELATIONS  
SABER PAWS PARENT  
NEWSLETTER

**Alan Tang**  
OLOMANA MARKETING  
OLELO COMMUNITY  
TELEVISION  
2005 ANNUAL REPORT

**Sara Platte**  
CHAMINADE UNIVERSITY  
CHAMINADE'S  
ANNUAL REPORT

**Richard Puetz**  
HMSA  
RECIPES FOR A HEALTHY HI  
2004 ANNUAL REPORT

**Amy Hennessey**  
MCNEIL WILSON  
COMMUNICATIONS  
VANPOOL HAWAII  
DRIVER'S GUIDE

**Ross Wilson**  
CURRENT EVENTS  
KONA VILLAGE RESORT  
COCONUT CERTIFICATES

**Barbra Pleadwell**  
HASTINGS & PLEADWELL  
SOCIAL MARKETING EXPOSES  
BIG TOBACCO

**MCNEIL WILSON  
COMMUNICATIONS**  
ACLU DAVIS LEVIN  
FIRST AMENDMENT  
CONFERENCE POSTER

**Jennifer Diesman**  
HMSA  
"LEGISLATORS ON  
THE MOVE" VIDEO

**Mike Gonsalves**  
HAWAIIAN  
ELECTRIC COMPANY  
2005 HUDDLE VIDEO

**HAWAIIAN  
ELECTRIC COMPANY**  
"SEE THE LIGHT,  
MAKE THE CHANGE"

**Sharon Higa**  
HAWAIIAN  
ELECTRIC COMPANY  
"LOST" WITH MIKE MAY  
& CAROL AI MAY  
2005 ALOHA COUNCIL  
DISTINGUISHED CITIZENS DINNER

**Alan Tang**  
OLOMANA MARKETING  
KAMEHAMEHA SCHOOL'S  
HHDC FAMILY TREE TV SPOT

**Walter Dods**  
HMSA  
"GOTCHA" CAMPAIGN SPOTS

### HONORABLE MENTION

**Ed Kalama, Jr.**  
KAMEHAMEHA SCHOOLS  
"GROWING KAWAIOLOA"

**Jonathan Tanji**  
HMSA  
ISLAND SCENE MAGAZINE

**Kapono Dawson Ryan**  
CHAMINADE UNIVERSITY  
CHAMINADE QUARTERLY

**Mele Pochereva**  
HAWAII THEATRE  
CENTER'S  
OUTSTANDING YEAR  
ANNUAL REPORT

**Ross Wilson**  
Current Events  
KONA COFFEE CULTURAL  
FESTIVAL POSTER